DIGITAL ELPH

www.powershot.com

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Canon

Any camera that looks so streamlined and sophisticated has got to be the real expression of you. Responsive, versatile, always ready for creative challenges… it's amazing how much you have in common with the S410 Digital ELPH.

4.0 Megapixels
3x Optical Zoom
11x Combined Zoom
1.5-inch LCD Screen
DiGiC CF

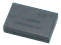
PowerShot S410
DIGITAL ELPH

Canon
PowerShot S410
DIGITAL ELPH
CANON ZOOM LENS 3x
7.4-22.2mm 1:2.8-4.9
4.0 MEGA PIXELS

Actual Size

Soft Leather Case
PSC-50

Waterproof Case
WP-DC800


Battery Pack
NB-1LH

AC Adapter Kit
ACK500

Car Battery Adapter Kit
CBC-NB1

Coach Edition Gift Set
Also Available

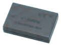
Being serious about photography should also be a considerable amount of fun. With the handsome S500 Digital ELPH always within reach, you've got an extraordinary feeling that the world is yours. Get closer to everything. And everyone that matters.

5.0 Megapixels
3x Optical Zoom
12x Combined Zoom
1.5-inch LCD Screen
DiGiC CF

PowerShot S500
DIGITAL ELPH

Soft Leather Case
PSC-50

Waterproof Case
WP-DC800


Battery Pack
NB-1LH

Canon
PowerShot S500
DIGITAL ELPH
CANON ZOOM LENS 3x
7.4-22.2mm 1:2.8-4.9
5.0 MEGA PIXELS

Actual Size

Garnet, Midnight Blue, Zen Gray and Silver. Which one is you? Although choosing your favorite SD20 Digital ELPH may be difficult, its impressive rewards come easy. From mini movies to the trickiest evening shot, the SD20 never stops revealing its true colors: absolutely brilliant.

Garnet Midnight Blue Zen Gray Silver

5.0 Megapixels
6.5x Digital Zoom
1.5-inch LCD Screen

PowerShot SD20
DIGITAL ELPH

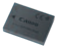
AC Adapter Kit
ACK500

Car Battery Adapter Kit
CBC-NB1

Coach Edition Gift Set
Also Available

Deluxe Leather Case
with Purchase

All Weather Case
AW-DC10


Battery Pack
NB-3L

Battery Charger
CB-2LU

Canon
PowerShot SD20
DIGITAL ELPH
CANON LENS 6.4mm 1:2.8
5.0 MEGA PIXELS
AiAF

Actual Size

First impressions are memorable. The silver pearl finish of graceful undulation rings will surely bring to mind the image of smooth ripples on water. The ultra slim SD200 Digital ELPH embraces Canon's most innovative engineering... refined and minimized to a slender work of art.

3.2 Megapixels
3x Optical Zoom
10x Combined Zoom
2.0-inch LCD Screen

UA Lens DIGIC II 2.0in LCD

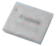
PowerShot SD200
DIGITAL ELPH

Canon
PowerShot SD200
DIGITAL ELPH
CANON ZOOM LENS 3x
5.8-17.4mm 1:2.8-4.9
3.2 MEGA PIXELS

Actual Size

Deluxe Leather Case
PSC-90
(Black or Red)

All Weather Case
AW-DC30



Battery Pack
NB-4L

Battery Charger
CB-2LV

AC Adapter Kit
ACK-DC10

With its jewel-like faceted band beckoning you closer, the gracefully slim SD300 Digital ELPH is a remarkable union of gleaming artistry and future-focused technology. Here's a camera that mirrors your spirit of style, becoming a beautiful part of your daily life and creative vision.

Canon
PowerShot SD300
DIGITAL ELPH
CANON ZOOM LENS 3x
5.8-17.4mm 1:2.8-4.9
4.0 MEGA PIXELS
Actual Size

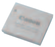
4.0 Megapixels
3x Optical Zoom
11x Combined Zoom
2.0-inch LCD Screen

UA Lens DiGiC II SD 2.0in LCD

PowerShot SD300
DIGITAL ELPH

Deluxe Leather Case
PSC-90
(Black or Red)

All Weather Case
AW-DC30



Battery Pack
NB-4L

Battery Charger
CB-2LV

AC Adapter Kit
ACK-DC10

Direct Print Solut

Print/Share Button

Simply connect your camera to a PictBridge-compatible printer or a and press the Print/Share Button With one button, professional ph prints are yours in moments or images easily transfer to your PC*

* Windows only.

ion

DIRECT PRINT

PictBridge

Exif Print

PowerShot SD300
Digital ELPH

Compact Photo Printer
CP-330

PC*,
.
oto

*.

Direct Print
The direct connection of your camera to a printer eliminates the need for a computer – print direct with a Canon Compact Photo Printer, Direct Photo Printer or a PictBridge-compatible printer.

ID Photo/Movie Print
Make handy ID photo size prints and much more. And make more of your movies, with the clever Movie Print feature that prints a whole series of movie stills on a single page.

An Elegant Evolution.

High-Quality Lens
Precision optics are the heart and soul of the PowerShot Digital ELPH series. The development of advanced UA Lens Technology* allows for even greater miniaturization, resulting in camera bodies that are slimmer and smaller, with an elegance that is the spirit of Digital ELPH.

DIGIC & DIGIC II Image Processors
Canon's revolutionary DIGIC Image Processors mastermind picture quality and camera performance. Quick start-up, faster processing, autofocus speed, and rapid continuous shooting are now revved up even further with the introduction of DIGIC II*.

Autofocus
Advanced highly sensitive focusing sensors positioned across the entire picture plane ensure razor sharp images every time you press the shutter. All you have to do is focus on the perfect composition. When subjects are far off-center, count on single-point AF.

Shooting Modes
Depend on the Digital ELPH to instantly handle every photo situation. Select from up to ten pre-programmed shooting modes including Scene Modes*: Portrait, Landscape, Night Snapshot, Indoor, Underwater, Kids & Pets, Digital Macro, Stitch Assist, Auto and Manual. With the new Digital Macro* setting, the wonders of nature come closer than ever.

Movie Modes
The Digital ELPH is a moving experience. Enhanced Movie Mode lets you record movies with sound up to the capacity of the memory card* and play them back on the camera's LCD screen, your computer or TV. An enhanced movie feature on some models records 60 frames-per-second full motion, great for sports scenes.

* available with SD300 & SD200

UA Lens

DIGIC

DIGIC II

SD300 | The signature attitude

SD200 | Circle of influence

SD20 | Elegance in colors

S500 | A talent to impress

S410 | Irresistible attraction